

# Customer Journey Map | Engaging with the Financial Management Quality Service Management Office

## Background:

The Department of the Treasury is the Office of Management and Budget (OMB) designated Quality Service Management Office (QSMO) for core financial management.

The FM QSMO is helping agencies by:

- Managing a marketplace of solutions and services to help meet agency financial management needs
- Working to standardize and streamline common requirements to give agencies the flexibility to invest in unique mission-oriented business needs
- Being a valued partner in planning and supporting financial system modernization journeys

## What is a Journey Map?

A journey map helps to visually tell the story of the customer experience while walking through a process.

## This Map Shows:

How an agency customer can engage with the FM QSMO to assess their needs and acquire an FM solution or service.

## Use This Map To:

- Understand the end-to-end process for acquiring a solution or service from the FM Marketplace
- Discover when to reach out for support from the FM QSMO
- Describe the FM QSMO process to your agency's FM, Procurement, and CIO teams

## Contact Us:

Visit our website at [www.tfx.treasury.gov/fmqsmo](http://www.tfx.treasury.gov/fmqsmo)

Request a consultation at [www.tfx.treasury.gov/fmqsmo/contact](http://www.tfx.treasury.gov/fmqsmo/contact)

If you have feedback about this, share it with us at: [fmqsmo@fiscal.treasury.gov](mailto:fmqsmo@fiscal.treasury.gov)

### STAGES

Phases of the FM QSMO Customer Journey

### GOALS

Overall purpose of the stage, customers will accomplish this before moving to next stage

### STEPS

Steps taken by the customer throughout the journey of acquiring an FM solution or service

### TOUCH POINTS

Meetings and information sharing between the FM QSMO and customers

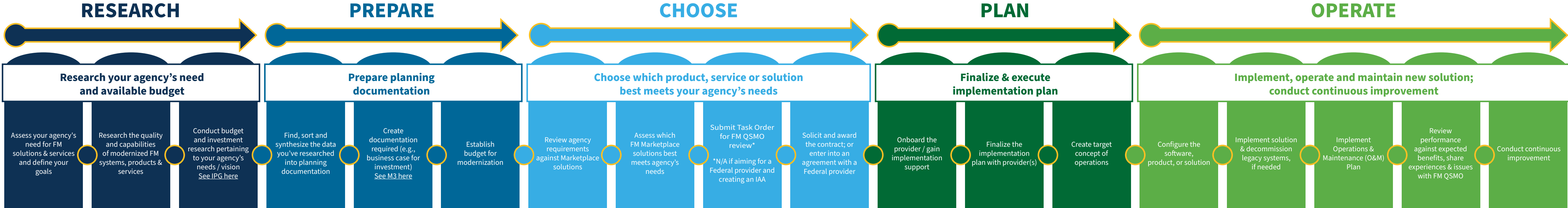
Touch points between customers and the FM QSMO may range in support level from highly supportive to light touch interactions

### SUPPORTING TOOLS

Guidance developed by the FM QSMO to assist customers

### CUSTOMER INSIGHTS

Input and feedback from FM QSMO customers



### HIGHLY SUPPORTIVE



### LIGHT TOUCH

Watch an Overview of the FM QSMO

Read How Your Agency Can Get Started

Watch FMCF 101 Introductory Video

View FMCF 101 Training

See Benefits and Guidance on Agency Use

See Marketplace Offerings at a Glance

Visit the FM QSMO Marketplace Catalog

Learn How to Obtain Offerings from the Marketplace

Visit Marketplace Acquisition Hub

View FM QSMO Best Practices & Lessons Learned

As a customer agency, I need the FM QSMO to provide structure and support, but I want to retain responsibility and ownership of the modernization process.

I need a user-centric and navigable catalog of solutions and services to help my agency evaluate FM QSMO offerings and services.

I need the FM QSMO to be my valued partner and guide me to the marketplace solutions and services that meet my agency's needs.

I need a set of guidance and guardrails, like processes, templates, and examples to help me navigate obtaining marketplace solutions and services.

I look to the FM QSMO to provide marketplace solutions and services that meet baseline federal requirements, while I define my agency-specific requirements.

I need the FM QSMO to help alleviate the pressure of implementation and testing by providing time-saving and quality processes.

I want to collaborate with agencies, providers and the FM QSMO to mature marketplace offerings, ensuring standards, agency needs and best practices are considered.